

Tell your *story* with...

“The quality of the work...
creative and design,
media planning,
scheduling, buying...
has been *superb!*”

—Marketing Director,
Financial Institution
Elmira/Corning, NY

For more client comments, visit riger.com

STYLE
SOUND
FOCUS
AUTHORITY
MOTION
PERSONALITY



design / graphics

radio / audio

media planning / buying

public relations / special events

tv / animation

online / social media

Riger provides proactive, creative,
effective advertising and marketing
communications solutions for clients
who value the work we do and the
results it achieves for their businesses.

Ask us how to tell your story.

Plus marketing audits & strategic planning • branding • SEO/SEM
catalogs, spec sheets, brochures • digital • direct mail programs
signage • employee communications & training materials
presentations, speech writing • email marketing
package design • point-of-sale materials
trade show exhibits • sales aids

Riger



A MARKETING
COMMUNICATIONS
COMPANY

53 Chenango St., 5th Fl. • PO Box 1623 • Binghamton, NY 13902 • 607.723.7441 • Fax 607.723.7623
744 Main St., 3rd Fl., Suite 2 • Stroudsburg, PA 18360 • 570.476.4085 • Fax: 570.476.4091
Toll free 866.885.7441 • agency@riger.com • riger.com

Since 1950

American Association of Advertising Agencies
Public Relations Society of America
Greater Binghamton Chamber
Greater Pocono Chamber

CLIENT EXPERIENCE

Banking / Insurance / Financial Services

Tioga State Bank
CFCU Community Credit Union
First Heritage Federal Credit Union
GHS Federal Credit Union
ESSA Bank & Trust
MetLife
Excellus BlueCross BlueShield
Partners Insurance
Mang Insurance Agency
Security Mutual Life

Healthcare

UHS
Sanofi Pasteur
Pocono Health Foundation
Pocono Medical Center
United Methodist Homes
Lawson's Hearing Center
Twin Tiers Eye Care
Arnot Ogden Medical Center
Lourdes Hospital
Southern Tier HealthLink New York
Guthrie Healthcare System
Bronsky Orthodontics, PC
Ophthalmic Associates of Southern Tier
Southern New York Neurosurgical Group

Education

Binghamton University
Cornell University
East Stroudsburg University
SUNY Broome
SUNY Delhi
East Stroudsburg University Foundation
Allynwood Academy
The Family Foundation School
Broome-Tioga Board of Cooperative Educational Services (BOCES)
Ross Corners Christian Academy
Binghamton City School District
Yale School of Music

Entertainment

Tioga Downs
Turning Stone Resort Casino

Utilities / Transportation

Energy East
C TRAN (Chemung Transit)
Monroe County Transit Authority
New York State Electric & Gas (NYSEG)
Central Maine Power Company (CMP)
Connecticut Natural Gas Company (CNG)
Rochester Gas & Electric Corporation (RG&E)
The Southern Connecticut Gas Company (SCG)
Conrail

Professional Services Firms

Hinman, Howard & Kattell Attorneys
Keystone Associates
BCK-IBI Group Architects & Engineers
Coughlin & Gerhart, L.L.P.
Eastern Energy Solutions
Delta Engineers
Levene Gouldin & Thompson (Management Consultants)
McFarland-Johnson Engineers
Davidson Fox & Co. CPA

Retail/Wholesale

McDonald's Restaurants
W&W Nursery & Garden Center
Croft Lumber
Taylor Rental
Stone Hearth/SavOn Convenience Stores
Co-operative Feed Dealers, Inc./ Aspen Song Wild Bird Food
MaineSource Food & Party Warehouse
Eureka Camping Center

Retail/Wholesale, Cont'd

Olum's Complete Home Furnishings
Endicott Johnson

Manufacturing / Technical / Industrial

BAE Systems
Lockheed Martin
IBM Microelectronics
Raymond Corporation
Eck Plastic Arts
Rockwell Collins
Binghamton Simulator Co.
McIntosh
Kuhn's Equipment Repair
Hardinge
Universal Instruments
Binghamton Material Handling
Sun Microsystems
Emerson Power Transmission
Beaver Mountain Log & Cedar Homes
Burt Box
Ciba

Automotive

AAA
Maguire Family of Dealerships
Ertle Subaru
Jack Sherman Toyota
Southern Tier GMC Truck
Jim's Marine & RV

Contractors / Builders / Developers / Real Estate

LR Costanzo Construction
Century 21 Sbarra & Wells
Vornado Realty Trust
Coldwell Banker Real Estate

Non-Profit Organizations

Association for Vision Rehabilitation & Employment
Broome County Council of Churches
Boys & Girls Club of Binghamton
The Children's Home
Broome County Library Foundation
Sheltered Workshop for the Disabled
Roberson Museum & Science Center
Community Foundation for South Central New York
Dr. G. Clifford & Florence B. Decker Foundation

Economic Development

Greater Binghamton Chamber of Commerce
Binghamton Convention & Visitors Bureau
Broome County Industrial Development Agency
Downtown East Business Association (Syracuse)
Downtown Binghamton Business & Professional Association

Human Services

Able2
HCA
ENI
Early Childhood Coalition (Building Brighter Futures for Broome)
Food Bank of the Southern Tier
The Family and Children's Society
Pocono Alliance
Parents and Children Together
Southern Tier AIDS Program
Planned Parenthood
Pocono Services for Families and Children
Rural Health of South Central NY
United Way

Visit riger.com to see our work, view our Facebook, YouTube and blog posts, learn more about us or ask for a quote.
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